



BEAT *the* BEAST

TEAM ROPING SPECTACULAR



24TH-26TH NOVEMBER 2023
WHITE PARK ARENA, SCONE

Partnership Proposal



Authority to Fundraise

20 July 2023

TO WHOM IT MAY CONCERN

Motor Neurone Disease New South Wales Ltd. (MND NSW) authorises Lorraine Fishenden, to fundraise on behalf of MND NSW, CFN 11154.

- Lorraine is authorised to conduct the fundraising event Beat the Beast and accept donations for the event on the 24th to the 26th November 2023 at White Park Arena, 100 Guernsey Street, Scone, New South Wales 2337.

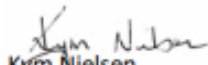
Any sponsorship, donations or in-kind support would be gratefully received.

Should you need any further information please do not hesitate to contact our office on 02 8877 0999 or by email us at fundraising@mndnsw.org.au.

Issued 20/07/2023

Expires 10/12/2023

Regards


Kym Nielsen
Manager Fundraising
MND NSW

Motor Neurone Disease New South Wales Inc.

ABN 12 387 503 221 ■ CFN 11154

Supported by the NSW Health Department ■ A Member of the Motor Neurone Disease Association of Australia
Building 4, Old Gladesville Hospital Victoria Road Gladesville NSW 2111 ■ Locked Bag 5005 Gladesville NSW 1675
Phone: +61 2 8877 0999 ■ Free call: 1800 640 144 ■ Fax: +61 2 9816 2077 ■ Email: admin@mndnsw.org.au ■ www.mndnsw.org.au

2022 Highlights



\$64,428
Prizemoney
Paid Out

619
Entries

Fantastic
New
VENUE



Our Motivation!

RICHARD RIGGS

25th August 1952
to
27th January 2020

This cause is obviously very close to our hearts, Richard was diagnosed with Motor Neurones Disease in May 2019. Within a short few months he lost use of his right arm and was experiencing falls.

This was a heartbreaking and hopeless disease for our family as Richard was only 67. After a life time of working really hard and providing for his family he finally began to consider retirement to enjoy life, this was taken from him.

We know from this experience that in the first month it cost around \$4,000. This money was just for the tests and travel he needed to go to specialists.

Richard had an amazing attitude and believed that with adversity comes opportunity, and we have decided that our opportunity is to make the life of patients a little easier by doing what we love and raising much needed funds and awareness to help find a cause and a cure to prevent another person and family from suffering.

Richard tragically lost his fight with MND on 27th January 2020.

About MND

Motor Neurones Disease (MND) is a progressive, terminal neurological disease with no known cause, effective treatment option or cure.

Two people die from MND daily in Australia, and two more people are diagnosed with this fatal disease. People with MND progressively lose the use of their limbs and ability to speak, swallow and breathe, whilst their mind and senses usually remain intact.

The average life expectancy is 2.5 years.

For every person diagnosed with MND, it is estimated that a further 14 members of their family and friends will live with the effect forever. Research further indicates that patients carry the burden of costs of around \$240,000 throughout their illness.

There are many worthy charities that we could support however we have chosen MND NSW at Richard's request, they provided extensive support to Richard and Ros not only throughout his illness but also during end of life and post death. This support relieved some of the burden for our family and Richard wanted us to support MND NSW so they can continue to other families like ours.





BEAT *the* BEAST

2023 Program of Events

Another jam packed program including:

\$3,000 "Beat the Beast Shootout!"

Open Team Roping - \$1,000 - \$150 ef / \$100 ab

12's Team Roping - \$1,000 - \$150 ef / \$100 ab

10's Team Roping - \$1,000 - \$150 ef / \$100 ab

8's Team Roping - \$1,000 - \$150 ef / \$100 ab

Pro-Am Team Roping - \$500 - \$75 ef / \$50 ab

6's Machine Roping - \$500 - \$50 ef / \$30 ab

Rope & Tie - \$1,000 - \$150 ef / \$100 ab

Steer Wrestling - \$1,000 - \$150 ef / \$100 ab

Ladies Barrel Race - \$1,000 - \$150 ef / \$100 ab

Ladies Breakaway Roping - \$1,000 - \$150 ef / \$100 ab

13-17 Barrel Race - \$500 - \$50 ef / \$30 ab

8-12 Barrel Race - \$300 - \$30 ef / \$20 ab

U8 Barrel Race - \$100 - \$10 ef / \$10 ab

Junior Break Away - \$500 - \$50 ef / \$30 ab



PLUS OVER \$20,000 IN PRIZES.

2 x Team Roping Saddles up
for grabs thanks to Mal
Fishenden Saddlery.

mnd 
New South Wales

Sponsorship Packages

All of our partnership packages can be tailored to suit the needs of the partner.
All prices quoted are plus gst.

PACKAGE	INVESTMENT	RETURN ON INVESTMENT
BEAT THE BEAST NAMING RIGHTS SPONSOR	\$10,000	<p>This package is the daddy of 'em all! The most comprehensive deal that provides you with value for money and massive exposure before, during and after the event.</p> <p>Naming rights to the event. Naming Rights to the "Beat the Beast Shootout".</p> <p>Logo on all buckles*.</p> <p>Dedicated media release for print, radio and television media.</p> <p>Logo on all marketing and media collateral.</p> <p>Logo stamped on 1 trophy saddle.</p> <p>Invitation to speak and present at the opening ceremony and presentation.</p> <p>Prime position trade site of any size.</p> <p>Logos and branding on the website and social media pages for 12 months.</p> <p>12 dedicated Facebook posts with links and key messaging.</p> <p>Up to 10 banners (supplied by you) around the arena and venue.</p> <p>Logo on the photo/media board.</p> <p>30 second pre-recorded commercial (supplied by you) played not less than 15 times over the weekend.</p> <p>Brochures or marketing (supplied by you) included in competitor packs.</p> <p><i>*the availability of some returns are dependent on the date the sponsorship is confirmed.</i></p>

PACKAGE	INVESTMENT	RETURN ON INVESTMENT
<p>ARENA SPONSOR</p>	<p>\$5,000</p>	<p>We have an awesome all weather venue at White Park, BUT it leaves a big dent in the event budget. This package covers the cost of the arena hire and the benefits are just as prestigious as the venue.</p> <p>Logo on all marketing and media collateral.</p> <p>Prime position trade site of any size.</p> <p>Logos and branding on the website and social media pages for 12 months.</p> <p>8 dedicated Facebook posts with links and key messaging.</p> <p>Unlimited banners (supplied by you) around the arena and venue.</p> <p>Logo on the photo/media board.</p> <p>30 second pre-recorded commercial (supplied by you) played not less then 8 times over the weekend.</p> <p>Brochures or marketing (supplied by you) included in competitor packs.</p>

DONATIONS & PRIZES

We also accept donations of cash and prizes, talk to our team and we will negotiate benefits that best suit your needs.

PACKAGE

INVESTMENT

RETURN ON INVESTMENT

EVENT NAMING RIGHTS SPONSOR *

\$1,000

Naming rights to chosen event.
Invitation to present the winners buckle at presentation.
6 x 3 Trade Site.
Logo on website for 12 months.
6 dedicated Facebook posts with links and key messaging.
2 banners (supplied by you) around the arena and venue.
30 second pre-recorded commercial (supplied by you) played not less then 4 times over the weekend.
Brochures or marketing (supplied by you) included in competitor packs.

EVENT NAMING RIGHTS SPONSOR **

\$750

Naming rights to chosen event.
Invitation to present the winners buckle at presentation.
6 x 3 Trade Site.
Logo on website for 12 months.
4 dedicated Facebook posts with links and key messaging.
1 banners (supplied by you) around the arena and venue.
Brochures or marketing (supplied by you) included in competitor packs.



PACKAGE	INVESTMENT	RETURN ON INVESTMENT
<p>JUNIOR EVENTS SPONSOR</p>	<p>13-17 Barrel Race - \$750 Jnr Breakaway - \$750 8-12 Barrel Race - \$550</p>	<p>Naming rights to chosen event. Invitation to present the winners buckle at presentation. 3 x 3 Trade Site. Logo on website for 12 months. 4 dedicated Facebook posts with links and key messaging. 1 banners (supplied by you) around the arena and venue. Brochures or marketing (supplied by you) included in competitor packs.</p>
<p>ENTERTAINMENT SPONSOR</p>	<p>\$1,000</p>	<p>This package is ideal for a business that wants to target the bar market! For your investment you will buy signage on the stage area, regular P/A acknowledgements, social media recognition and the opportunity to please the crowd with give-a-ways and promotions.</p>
<p>ANNOUNCER SPONSOR</p>	<p>\$1,200 or \$600 for the day</p>	<p>You know by sponsoring the man on the Mic you are going to get more then your monies worth with regular P/A acknowledgements and branding on his box and he will even throw in some social media marketing for good luck!</p>
<p>SECRETARY SPONSOR</p>	<p>\$1,200 or \$600 for the day</p>	<p>We all know the show doesn't run without these girls, your investment will not only buy branding at Secretaries box, which you know everyone goes too each least once but also P/A acknowledgements, social media marketing, logo on the website and more.</p>

Sponsor Benefits

All of our partnership packages are tailored to suit the needs of the partner, if any of these pages don't work for you just let us know and we can shape them to ensure your best benefits!

* Events include: Open Team Roping, 12's Team Roping, 10's Team Roping, 8's Team Roping, Ladies Barrel Race, Ladies Breakaway Roping, Rope & Tie, Steer Wrestling

** Events include: 6's Machine Roping, 13-17 Barrel Race, 8-12 Barrel Race, Junior Breakaway Roping

The opportunities are limitless!

To speak to one of our team about a partnership package that suits your needs please get in touch with the team on:

Lorrayne Fishenden | 0467 668 977

Roslynn Riggs | 0400 441 346

Makishia Felton | 0439 082 876

Matt & Kylee Durrant | 0438 148 699

MND NSW is endorsed as a Deductible Gift Recipient CFN 11154 as such all donations are tax deductible.

Donations of \$2 or more are tax deductible in Australia.

